Computational Linguistics 2014-2015

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http://www.clips.uantwerpen.be/cl1415



Practical

Location	P0.11 (Scribanihuis)					
Reading material	 D. Jurafsky & J.H. Martin (2009) Speech and Language Processing - An Introduction to Natural Language Processing, Computational Linguistics, and Speech Recognition (2nd ed). Pearson Education, USA. <u>Natural Language Processing with Python</u> 					
Software	Python 3.4 and NLTK: Installation Instructions					
Evaluation	Take-home assignments and oral examination					
Lecturers	Walter Daelemans: <u>walter.daelemans@uantwerpen.be</u> Mike Kestemont: <u>mike.kestemont@uantwerpen.be</u> Guy De Pauw: <u>guy.depauw@uantwerpen.be</u>					



Program

Session	Day	Date	Chapter	Торіс	Reading Assignment	Slides	Take-home Assignment		
1	Monday	29/9/2014	Python	Session 1 - Variables					
2	Thursday	2/10/2014	Python	Session 2 - Collections					
3	Monday	6/10/2014	Python	Session 3 - Conditions (and an introduction to loops)					
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Introduction





- Get an overview of the most important techniques, approaches, problems, applications, ...
- Get hands-on experience with using these techniques (Python, NLTK)





http://www.youtube.com/watch?v=LMkJuDVJdTw











I have a spelling checker, It came with my PC. It plane lee marks four my revue Miss steaks aye can knot sea.

Eye ran this poem threw it, Your sure reel glad two no. Its vary polished in it's weigh. My checker tolled me sew.

A checker is a bless sing, It freeze yew lodes of thyme. It helps me right awl stiles two reed, And aides me when eye rime.

Each frays come posed up on my screen Eye trussed too bee a joule. The checker pours o'er every word To cheque sum spelling rule.













Natural Language processing is taking off

- Google Translate
- Apple SIRI
- IBM's Watson
- • • •
- Text analysis and generation
- Speech recognition and synthesis





Possibilities

- Most information is in unstructured data (text)
- Most data is in digital form
- Big Data (too big to handle with conventional means)





Possibilities

- Most information is in unstructured data (text)
- Most data is in digital form
- Big Data (too big to handle with conventional means)
 - >90% of currently available data was created in the last 2 years
 - Until 2002: 5 exabytes (5 billion gigabytes)
 - 2011: 5 exabytes per 2 days
 - 2013: 5 exabytes per 10 minutes
 - E.g. 6000 tweets per seconde(200 billion/year)
 - Theoretic storage capacity of human brain: 2.5petabytes (1000 petabytes = 1exabyte)





Possibilities

- Most information is in unstructured data (text)
- Most data is in digital form
- Big Data (too big to handle with conventional means)
- Problems
 - Accuracy levels
 - Speed
 - Fundamental problems
 - form-meaning relation, semantics, world knowledge

Three levels of knowledge from text

- Objective (Machine Reading)
 - Events, concepts, attributes, relations
 - Space, time, causality, discourse
 - Linking to ontologies



 The former Liechtenstein and later Diestrichstein chateau on the rock has been a unique dominant of the Mikulov skyline for centuries. The original governor's castle was donated by Přemysl Otakar II in 1249 to the Liechtenstein family as the fief. In late 16th century the new owners of the seat, the Dietrichstein family, had the chateau reconstructed to the present appearance after the fire in 1719. The chateau burned to the ground in 1945 while retreat of the German army but thanks to the care of The Association for recovery of the chateau Mikulov the difficult repair was done in the 1950's. Chateau library along with the Hall of Ancestors belong to the most interesting sections of the chateau.

+ links to ontologies, e.g. Wikipedia



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- Subjective
 - Sentiment, opinion, emotion
 - Modality, (un)certainty

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Subjectivity

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 - Linking to ontologies
- Subjective
 - Sentiment, opinion, emotion
 - Modality, (un)certainty
- Metaknowledge
 - Authorship, author attributes (educational level, age and gender, personality, region, illness), text attributes (date of writing, ...)

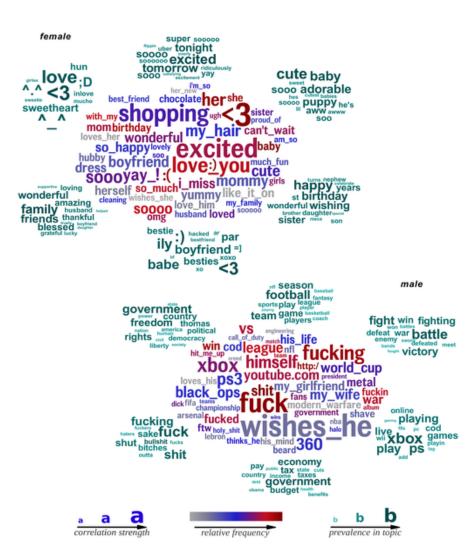


Metaknowledge

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Male, adult, non-native author?

Figure 3. Words, phrases, and topics most highly distinguishing females and males.



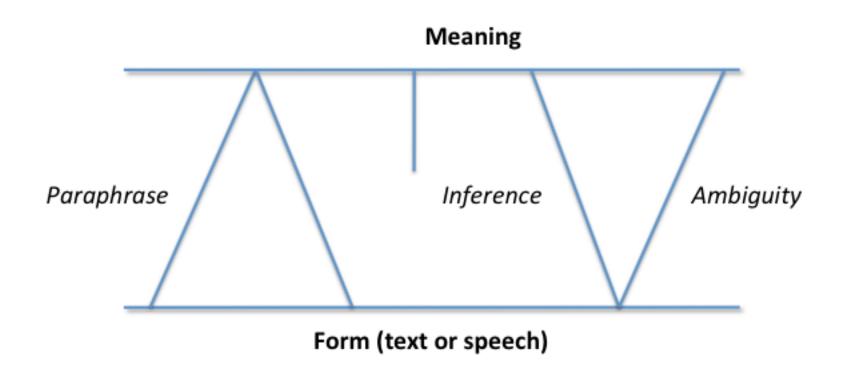
Schwartz HA, Eichstaedt JC, Kern ML, Dziurzynski L, et al. (2013) Personality, Gender, and Age in the Language of Social Media: The Open-Vocabulary Approach. PLoS ONE 8(9): e73791. doi:10.1371/journal.pone.0073791

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Gender" is a matter of small words

- Women use more pronouns, men use more determiners and quantors
- Relational language use in women
- informative language use in men

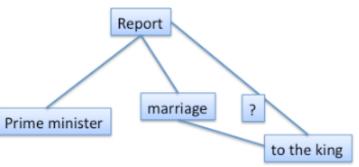
The problem of natural language understanding: from form to meaning



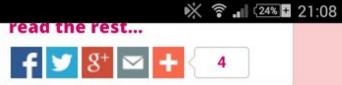
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Ambiguity

- Lexical / morphological
 - He can can the can
 - Tekstverwerker translated as text far worker
 - Fremdzugehen translated as external train marriages
- Syntactic
 - The prime minister reported his marriage to the king



6



Patrick Stewart Surprises Fan With A Life Threatening Illness!



Sir **Patrick Stewart** is a knight in shining armor.

Dawn Garrique is an avid 11 year old

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Ambiguity

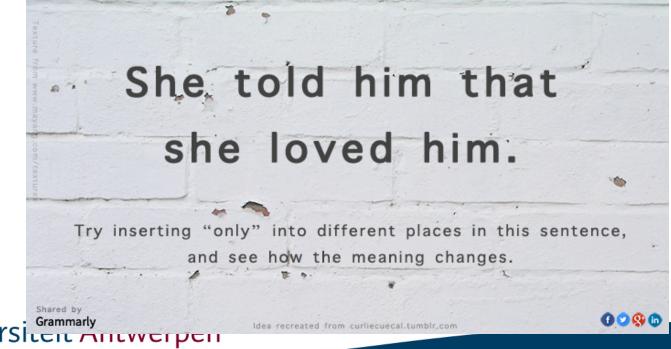


Ambiguity



Ambiguity

- Scope of negation, modality and quantification
 - It's not that it isn't improbable
 - http://www.clips.ua.ac.be/cgi-bin/nespdemo.html
- All students know two languages





Paraphrase

- Google acquires Microsoft
- The takeover of Microsoft by Google
- Google has obtained the majority of the shares of Microsoft
- • •
- Also synonyms:
 - E.g. biomedical text mining: protein names



Inference

- Why did John take the newspaper?
 - John was looking for a job. He took the newspaper
 - John was pestered by a fly. He took the newspaper

6

Inference

- Why did John take the newspaper?
 - John was looking for a job. He took the newspaper
 - Looking for job job advertisements newspaper
 - John was pestered by a fly. He took the newspaper
 - Catch fly something to hit newspaper



Inference

- What does the they refer to?
 - The mayors prohibited the students to demonstrate because they preached the revolution
 - The mayors prohibited the students to demonstrate because they feared violence

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Brief History of Text Understanding

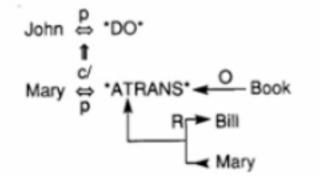
- 1970s: Knowledge Representation
 - Deep understanding (Roger Schank & students)
 - Scripts, plans, mops, universal semantic primitives
- 1980s: Logics and Parsing
 - non-monotonic reasoning, temporal logic, epistemic logic, deontic logic, ...
 - Knowledge-based parsing methods
- From mid 1990s: Statistics and Shallow Understanding
 - Linguistic analysis pipeline
 - Scalable, efficient, "accurate", robust, ...
 - But: Scaling up by dumbing down? (Ray Mooney)

From form to meaning

- Language processing pipeline
 - Morphological analysis
 - Syntactic analysis
 - Lexical semantic analysis
 - Sentence semantic analysis
 - Discourse analysis
- **Result**: predicate logic or semantic network-like representation
- Method: Hand-Crafted or statistical / machine learning based



Deep Understanding (E.g. Schank's conceptual dependencies)



John prevented Mary from giving a book to Bill.

Text input

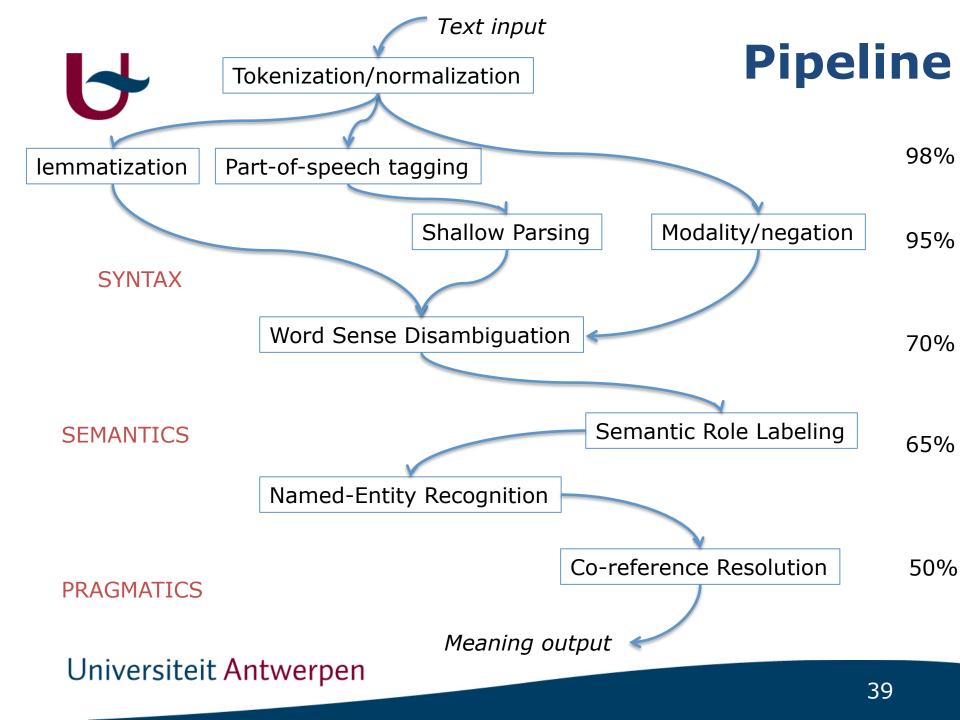




Meaning output

Universiteit Antwerpen

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How can we represent meaning ???

Problems

- What would such a "language of thought" look like?
- How can such a representation ever be complete and universal (not language-specific)?
- It would never be possible to foresee all possible inferences needed
- It takes an enormous amount of work to model even a small domain



Text Mining (shallow understanding)

- Contents
 - Extract facts (concepts and relations between concepts) and opinions
- Meta-data
 - E.g. computational stylometry
 - Authorship attribution
 - Gender attribution
 - Personality from text

Example: Biograph (www.biograph.be)

- Funded by University of Antwerp:
 - Text Mining: CLiPS CL Group
 - Graph Data Mining: ADReM, Department of Mathematics and Computer Science
 - Genetics: AMG, Department of Molecular Genetics

Goals of Biomedical Research

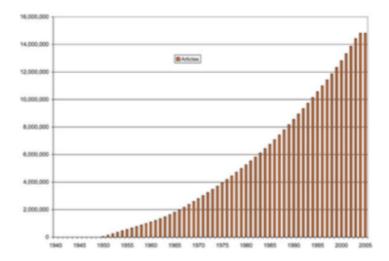
- Discover biomedical knowledge
- Apply this knowledge in
 - Prevention
 - Diagnosis
 - Treatment



Information overload in medical science

Leads to

- Fragmentation of the field
- Poor communication between subfields



Rebholz-Schuhmann D, Kirsch H, Couto F (2005) Facts from Text. Is Text Mining Ready to Deliver? PLoS Biol 3(2))

What can we do to help?

- Develop generic text mining tools that:
 - retrieve relevant documents from the biological literature (IR)
 - extract the required information (IE)
 - discover new knowledge
 - output the results in an intelligible way
- Two essential support services:
 - A curator's assistant: accelerating, by partially automating, the annotation and update of databases
 - A researcher's assistant: generating understandable reports in response to queries from biological researchers.



Text Mining



• Text Mining (Marti Hearst 2003)

"Text Mining is the discovery by computer of new, previously unknown information, by automatically extracting information from different written resources. A key element is the linking together of the extracted information together to form new facts or new hypotheses to be explored further by more conventional means of experimentation"



Don Swanson 1981: medical hypothesis generation

- stress is associated with migraines
- stress can lead to loss of magnesium
- calcium channel blockers prevent some migraines
- magnesium is a natural calcium channel blocker
- spreading cortical depression (SCD) is implicated in some migraines
- high levels of magnesium inhibit SCD
- migraine patients have high platelet aggregability
- magnesium can suppress platelet aggregability
- ...
- Conclusion: Magnesium deficiency implicated in migraine (?)

Can we automate this process and use it on a large scale? **Text Understanding!**



Example event extraction

- In this study we hypothesized that the phosphorylation of TRAF2 inhibits binding to the CD40 cytoplasmic domain.
- Event structure:
 - Event 1: Phosphorylation (TRAF2)
 - Event 2: Binding (TRAF2, CD40)
 - Event 3: Negative_Regulation (Event1, Event2)

Example: Deception

- Intentional attempt to distort another person's beliefs about reality (e.g. by lying)
- Personality affects success in deception: not everyone is equally "successful" in deceiving others
 - Outgoing, expressive, energetic people are successful deceivers
 - Honest demeanor
 - Vein, aloof, distant people are less successful
 - Deceptive demeanor
- Cf. Riggio et al. 1987

Review SPAM





Elizabeth... Chester 16 reviews 8 helpful votes

"A very welcoming hotel"

Reviewed July 15, 2011

Although the hotel overlooked a roundabout that was constantly busy, it was very quiet inside. The roundabout was like a little park with a children's play area. The roof terrace with the little pool had comfortable seats and was a popular place to relax and sunbathe.

The cafe on the ground floor served reasonably priced tea and coffee with a free pastry and was open until 11pm. Our bedroom had good quality modern furniture with a television and a fridge, although the bed was very firm. The bathroom was well appointed. Breakfast was self service with a good choice of food. All staff were friendly and helpful.

Stayed June 2011, traveled as a couple

Value
 Sleep Quality

Cleanliness
 Service

less 🔺

Was this review helpful? Yes

Ask ElizabethChester about Hotel Ciutat de Tarragona

This review is the subjective opinion of a TripAdvisor member and not of TripAdvisor LLC. Report problem with review



Ham or Spam

- 1. I have stayed at many hotels traveling for both business and pleasure and I can honestly stay that The James is tops. The service at the hotel is first class. The rooms are modern and very comfortable. The location is perfect within walking distance to all of the great sights and restaurants. Highly recommend to both business travellers and couples.
- 2. My husband and I stayed at the James Chicago Hotel for our anniversary. This place is fantastic! We knew as soon as we arrived we made the right choice! The rooms are BEAUTIFUL and the staff very attentive and wonderful!! The area of the hotel is great, since I love to shop I couldn't ask for more!! We will definatly be back to Chicago and we will for sure be back to the James Chicago.



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Chicago and we will for sure be back to the James Chicago.

Meta-analysis

- Hauch et al. 2012
- Liars use
 - fewer exclusive wordsb
 - but, except, without, exclude
 - fewer self- and other-references (distance)
 - Fewer "I" "me" "my"
 - fewer time-related words
 - fewer tenta/ve words
 - more space-related words
 - more negative and postive emotion words
 - more motion verbs
 - more negations

Impressive Results

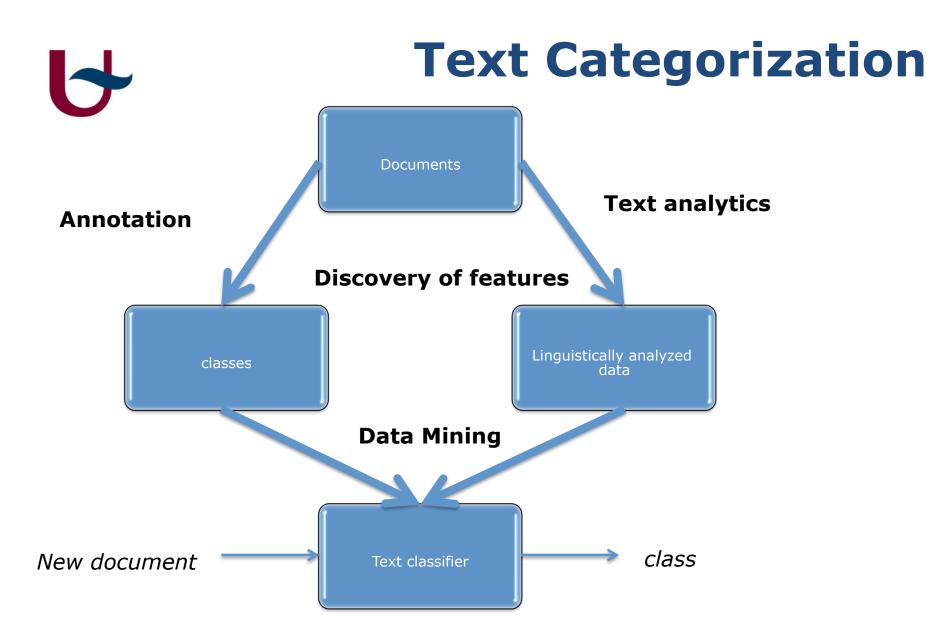
- Cornell University study (Ott et al. 2011)
- Data
 - Positive reviews only
 - Using mechanical turk, produced 400 fake positive reviews
 - Take 400 true positive reviews from TripAdvisor
- Classes
 - True (truthful) or False (deceptive)
- Features
 - LIWC, bigrams + unigrams of words
- Classifier SVM, NB

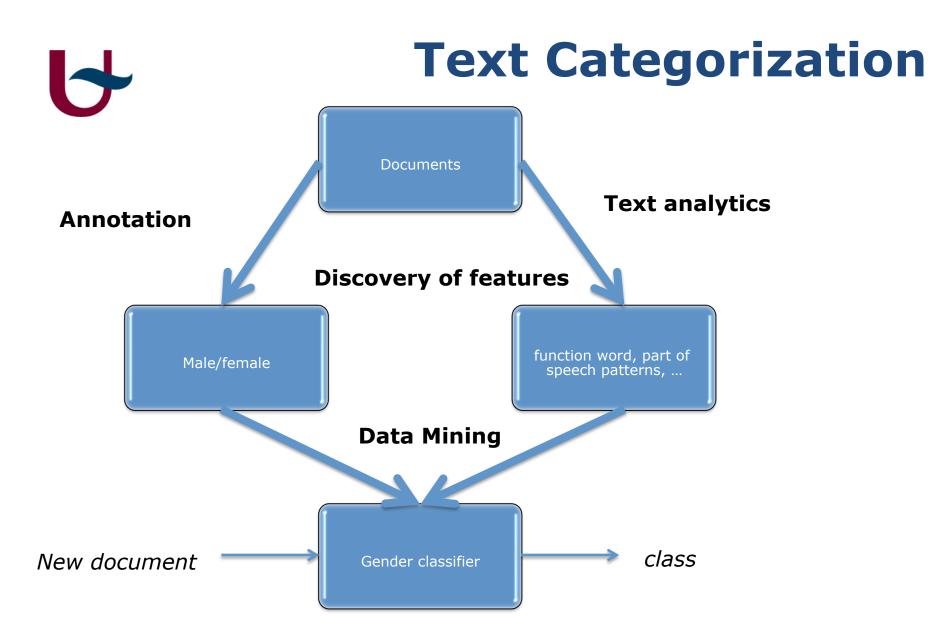
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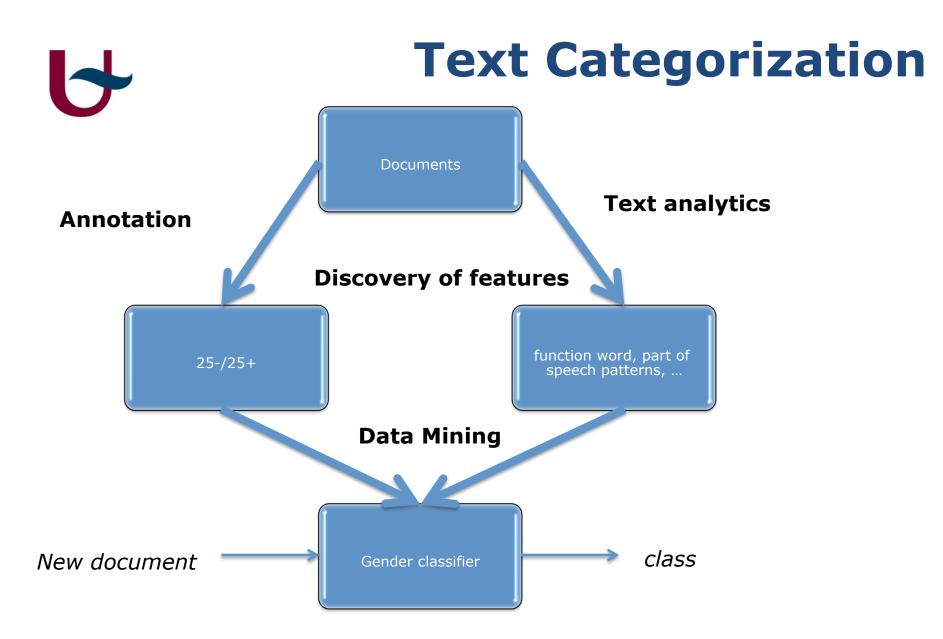
- • Human judges fail to make the distinction
 - Truth bias
 - Low inter-annotator agreement (kappa = 0.11)
 - 2 out of 3 perform at chance level
- Classifier succeeds (90% accurate)
- Bigrams+ better than LIWC
- SVM better than NB
- Cues:
 - More superlatives
 - Deceptive: imaginative rather than informative language (narrative about why they were there)
 - more V, Adv, Pro (I, me)

Explorative deception experiment

- Students write true review about object they like and false review about imaginary object
 - Object types: movies, books, musicians, smartphones and restaurants
 - 292 reviews, 100 words average
 - True like, True dislike, False like, False dislike
- Best results ~ 60-70% f-score
- Predictive features
 - Optimistic words, 'perfect', exclamation mark, 'especially', 'we', subjective words





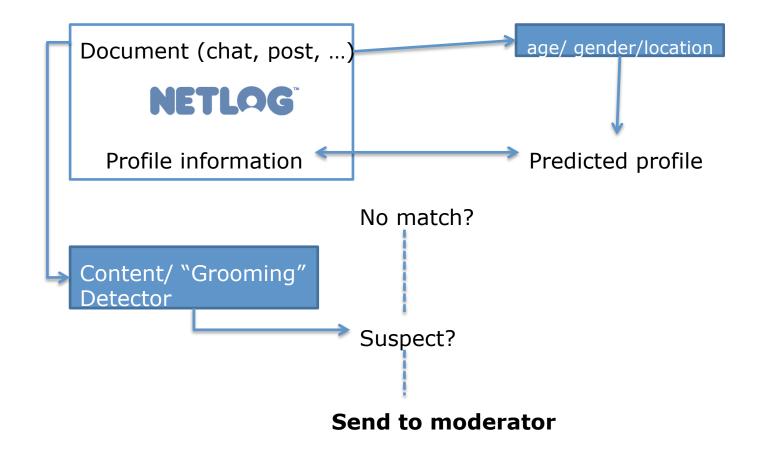


Automatic Monitoring for Cyberspace Applications

- Approach: text analytics, image and video analytics, data mining
- Case:
 - Sexual transgressive behavior
 - E.g. "grooming" by paedophiles
- Applications:
 - Action by moderators, police, parents, peers, social services, ...
 - Objective measurements, monitoring, trend analysis, ...









World Knowledge needed

- Ontology
 - a domain model based on a consensus about the concepts and semantic relations in a domain. May include an inference component
 - Classes, instances, attributes, relations, events
 - Reflects conceptual structure of the domain
 - Semantic Web: OWL (ontology language)

Approaches to World Knowledge

- Handcrafted ontologies
 - High quality but restricted coverage and size
 - Expensive
 - Examples: WordNet, UMLS, Cyc
- Large-scale analysis unstructured text
 - Easy and cheap
 - Limited quality
 - Domain-dependent



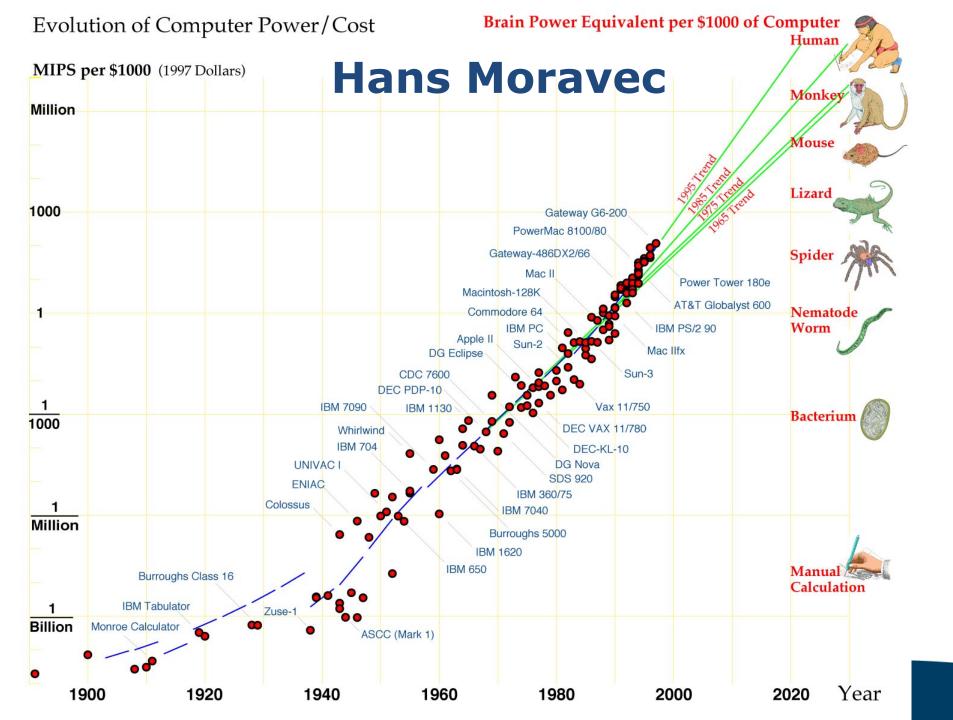
Semantics from Text?

- Is it possible to learn semantic concepts and semantic relations (world knowledge) automatically from text without annotation?
- In other words: a step towards a solution for the *AI*completeness problem in natural language processing

Deep Blue optimism







Deep Blue optimism

- Exponential growth in computing power and storage capabilities of the hardware
- More is better in machine learning approaches
- Machine Learning can improve (better methods, better optimization, new algorithms, ...)
- Leap of faith: semantics and world knowledge are implicitly present in language use
 - Large (multilingual) corpora
 - Large lexical databases

Can we learn world knowledge?

- Hypothesis: syntactic context is sufficient to group semantically related words
- Words occurring in the same syntactic contexts are semantically related
 - distributional hypothesis, e.g. Zellig Harris, 1985
- Use text analysis pipeline to provide these syntactic contexts

Adjective-noun

- Nouns (concepts)
- Adjectives (properties)
- Can nouns be grouped semantically on the basis of the adjectives they are combined with in a corpus and vice versa
- Other possibilities:
 - Group verbs on the basis of the subjects and objects they co-occur with

Harris' hypothesis

- Examples
 - Green stromble
 - Ripe stromble
 - Low-calory stromble
 - ...
- => stromble = edible
- Problems
 - Polysemy
 - A good knight [person]
 - A pinned knight [chess]



- Start from a large analyzed corpus
- Look for all combinations of adjective and noun in the same nominal phrase
- Produce a matrix with nouns as rows and adjectives as columns and number of occurrences together as values
- Hierarchical clustering of the adjective vectors

Experiment

• Twente News Corpus

- 5000 most frequent nouns
- 20000 most frequent adjectives

• Some examples of results

straatje straat steeg gracht boete schorsing straf sanctie celstraf gevangenisstraf bosbrand droogte overstroming aardbeving epidemie metafoor citaat vergelijking parallel verwijzing hiphop blues popmuziek pop jazz rock schoonzoon echtgenoot bruid echtgenote minnaar schoonvader



Clustering of adjectives

• In matrix: rows become adjectives, columns nouns

• Examples

geel paars zwart groen blauw grijs oranje bruin roze wit rood zonovergoten herfstig winters druilerig zomers regenachtig zonnig

cool tof lelijk stom dom brutaal geil tenger slank iel frêle schriel rijzig slank grondig zorgvuldig nauwgezet nadere nauwkeurig minutieus





- Compare the automatically computed clusters with handcrafted resources like Wordnet
- How many words clustered together appear in Wordnet relations (synonyms, antonyms, ...)?
 = precision (~ 43%)
- How many Wordnet relations appear in a cluster?
 = recall (~ 8%)



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